

How to Sell Your Home Quickly

There are several reasons why you may need to sell your home quickly. For example, a job change may require a speedy relocation to another city, or you may have purchased another property and don't want to be stuck too long with two mortgages.

Here are some tips that can help get the sold sign on your front lawn sooner.

❑ **Be realistic with price.** If you set the listing price higher than the current market value of your home, then you're not going to get many, if any, viewers. You want the list price to be attractive, which means listing at the current market value.

❑ **Get things fixed.** You probably don't have time for a major renovation. So just make sure everything in your home is in good working order. Deal with any obvious maintenance issues, such as a leaking faucet or a gate hanging precariously on one hinge.

❑ **Ensure your home shows well, inside and outside.**

Eliminate clutter. Trim hedges. Make sure every room has adequate lighting, especially the basement. Imagine that a special guest is visiting your home, then clean up and prepare accordingly.

❑ **Be flexible with viewing times.** You want as many potential buyers as possible to see your home. So don't restrict viewing times to just Saturdays. Make sure your home is as "available" as much as possible for showings. This may cause you and your family some inconvenience, but the reward will be selling your property sooner.

❑ **Work with a good REALTOR®.** Find an agent who understands the area and the local market well. He or she will be able to recommend a variety of strategies that will help sell your home faster, and for a good price.

Of course, there's no way to guarantee that you'll sell your home within the time frame you want. But these tips will certainly increase the chances that you will.

Looking for a good REALTOR® who knows the area well? Call today.

