



Preparing Your Home for Winter Showings

There is no doubt about it! Even if the weather is relatively pleasant, your home won't show as well in the winter as it would in the summer, especially from the outside. Fortunately, there are many ways to make your home look more attractive and appealing to buyers during the winter season.

First, before showing your home to a potential buyer, clear your front walkway. Make sure fence doors and gates open freely. Also, clear off the backyard deck or patio area. You want buyers to be able to explore around your property without any obstructions.

In short, do everything you can to make the experience of walking up to your front door and around your property as pleasant as possible. Second, clear away any boots, shoes and other outerwear from the front foyer. You want buyers to focus on your beautiful home, not a cluttered entranceway. Also, have mats on both the outside and inside of your main entranceway. This will give buyers – as well as you and your family – a chance to wipe their boots and shoes.

Next, adjust your thermostat. You want your home to feel warm, cozy and comfortable for potential buyers.

Finally, remember that in the winter, homes show much better during the day. In the evening, it may be too dark to fully appreciate your property. So work with your REALTOR® to schedule viewings during the day whenever possible. If you can, also have pictures of your property available that showcase what it looks like in the summer. That takes planning. So if you're even just casually thinking of the possibility of selling your home, take some good "summer" pictures.

Want more advice on how to sell your home in the winter? Call today.